



Event Date: December 13th, 2025

Location: Historic Downtown Colfax, Ca

Expected Attendance: 8,000+ local residents and visitors

Contact: Mayor Sean Lomen 530-305-3132 or Ron Walker , City Manager 530-346-2313

The City of Colfax is excited to announce the return of **Winterfest**, our beloved annual celebration of the holiday season! This year's event is scheduled for **Saturday December 13th**, and promises to bring even more joy, community spirit, and winter magic to our downtown streets.

Winterfest has become a cherished tradition in our city—featuring a variety of regional craft & food vendors, Free Photos with Santa hosted by the Colfax Bunco Babes, Model Train display by the Wandering Railroad, The Colfax Lions Club Light Parade, Beer/Wine/Seasonal beverage garden, Carolers, festive decorations and wrapping up the night with a Fireworks Display. Most importantly, it brings families, neighbors, and visitors together to support local businesses and celebrate the season.

We would like to invite you to **partner with the City of Colfax as a sponsor** to help make this year's Winterfest the best one yet. Your support will help us cover event costs such as entertainment, marketing, and the most beloved part, the fireworks. Contributions of any size are sincerely appreciated and 100% will go to the execution of this event.

As a sponsor of Winterfest, your business will be recognized in our promotional materials, social media, and at the event itself. It's a great way to give back to the community while gaining visibility during one of our most popular events of the year.

If you'd like to participate, please contact us at **530-346-2313** or **City.Events@colfax-ca.gov**, or return the enclosed form by **November 1st, 2025**. All donations are tax-deductible, and receipts can be provided upon request.

Thank you for considering this opportunity to support the City of Colfax and help us bring joy to our community this winter season. We look forward to celebrating with you!

*Warmest regards & our deep appreciation,
The Colfax City Council*



2025 Colfax Winterfest Sponsorship Opportunities

Presented by the City of Colfax

Snowglobe Sponsor — \$250

Perfect for small businesses and community members who want to give back.

- Name listed on city event webpage
- Recognition in a group social media thank-you post

Frosty Friend — \$500

Great visibility for local service providers and storefronts.

- All Snowflake benefits, plus:
- Business tagged in 1 pre-event social media post
- Company Logo on our Thank You Banner placed in a premium location in downtown Colfax during the event & the 30 days following

Candy Cane Lane Helper — \$1,000 (only 3 available)

Ideal for sponsors looking for booth presence and direct engagement.

- All Frosty Friend benefits, plus
- Vendor booth/table space at event (12'x12' space)
- Logo featured in December Colfax Connection newsletter

North Pole Presenting Sponsor — \$2,500+ (only 3 available)

Top-tier recognition with maximum visibility.

- All Holiday Helper benefits, plus:
- “Presented by [Your Business]” added to one main Winterfest element
(e.g. Tree Lighting, Beer Garden, Fireworks – first come, first served)
- Featured thank-you on the 2 Digital Billboards on I80 for 15 days following the event

**Please have checks to be made out to City of Colfax , PO Box 702 Colfax Ca 95713
City EIN number & donation receipt available upon request**